Agentblazer Academy, Albania 2025

A 4 week, hybrid program where up to 30 learners design, build, and ship a real Agentforce agent connected to Slack. Hands on, practical, career minded.

Program at a glance

Item	Details
Start	September 1, 2025
Duration	4 weeks, 2 sessions per week
Format	Online plus selected in person meetups in Tirana
Weekly live time	W1: 5h (2h online + 3h in person), W2: 3h (2×1.5h online), W3: 3h (2×1.5h online), W4: 5h (2h online + 3h in person)
Offline project work	~9 hours total
Total time	**About 25 hours** across 4 weeks (live + offline)
Cohort size	Up to 30 participants
Audience	Students, young professionals, admins, developers, marketers, career shifters
Tracks	Admin, Developer, Marketer (same core sessions, track breakouts in tasks)
Outcomes	Certificate of Achievement, top 5 get Salesforce certification vouchers

Calendar

Week	Date	Day	Type	Time (Europe/Tirane)	Duration (h)	Session
Week 1	2025-09-02	Tuesday	In-Person Tirana	18:00–21:00	2	Kickoff + Prompt Builder foundations (Workshop)
Week 1	2025-09-04	Thursday	Online	18:00–20:00	3	Design studio + prompt testing
Week 2	2025-09-09	Tuesday	Online	18:00–19:30	1.5	Agent Builder 101
Week 2	2025-09-11	Thursday	Online	18:00–19:30	1.5	Slack integration + testing workflow
Week 3	2025-09-16	Tuesday	Online	18:00–19:30	1.5	Agent patterns (Sales/Service)
Week 3	2025-09-18	Thursday	Online	18:00–19:30	1.5	Operations basics
Week 4	2025-09-23	Tuesday	Online	18:00–20:00	2	Capstone build + go-live checklist
Week 4	2025-09-25	Thursday	In-person (Tirana)	18:00–21:00	3	Demo Day

Learning outcomes

By the end of the academy, participants will be able to:

- Explain agentic AI in Salesforce, topics, actions, guardrails, evaluation, and human handoff.
- Use Prompt Builder to craft reliable prompts grounded in business context.
- Build and deploy an Agentforce agent, test it in Slack, and document an ops plan.
- Present a short demo, speak to trust and safety choices, and map next career steps.

Week 0, prep (async)

- Join the Slack workspace and the #academy channel.
- Create or check your Trailhead profile, spin up a Playground and the Agentforce Developer Edition.
- Install the Agentforce Slack app in the sandbox workspace.
- Confirm laptop, camera, mic, and stable internet.

Week 1 (5h) foundations, agentic thinking and prompts

- **Online (2h)**
  Kickoff, use case framing, ethics and human in the loop. Prompt Builder basics, inputs and grounding, prompt defense.
- **In person, Tirana (3h)**
  Design studio, scope a real workflow into topics, inputs, and actions. Quick usability testing on prompts.
- **Task (offline)**
  Draft your Prompt Builder template and a 1 page use case brief.

Week 2 (3h) build and connect, first agent in Slack

- **Online (1.5h)**
  Agent Builder 101, topics, actions, data access, permissions.
- **Online (1.5h)**
  Slack integration, org to Slack connection and testing workflow. Light evaluation and tuning.
- **Task (offline)**
  Deploy your agent to the Slack test channel, capture test logs, refine guardrails. (Using the Slack playground from Trailhead module)

Week 3 (3h) scale patterns and operations

- **Online (1.5h)**
  Agent patterns for Sales and Service, when to use human handoff, knowledge grounding.
- **Online (1.5h)**
  Operations basics, access control, audit trail, monitoring, and incident response.
- **Task (offline)**
  Write a one page ops plan (access, monitoring, rollback, known limits). Optional, add a light personalization hook.

Week 4 (5h) capstone and demo day

- **Online (2h)**
  Build sprint, final features, guardrail hardening, go live checklist.
- **In person, Tirana (3h)**
  Demo Day with judges, feedback, awards and photos.
- **Task (offline, wrap up)**
  Record a 2–3 minute demo video and submit docs (how to use, ops plan, guardrails).

Capstone project, short spec

Goal
Deliver an agent that solves a real workflow for a local NGO, startup, or campus unit.

Minimum scope

- 1 or 2 topics with clear business intent.
- At least one action, Flow or a custom action.
- Guardrails documented, test logs included.
- Deployed to a Slack test channel with a how to use note.
- One page ops plan.

Assessment and awards

Attendance
You need 70 percent or more attendance to earn the Certificate of Achievement.

Points, total 100

- Weekly checkpoints, 3 tasks, 10 each, 30 points
- Capstone, functionality, 25 points
- Capstone, reliability and guardrails, 15 points
- Capstone, demo and docs, 10 points
- Capstone, impact story, 10 points
- Community, helpful Slack posts and peer reviews, 10 points

Awards
Top 5 overall receive Salesforce certification vouchers.
All active participants get swag.

Roles and support

- Lead instructor, runs core sessions and meetups.
- Track mentors, Admin, Developer, Marketer, float during tasks.
- Guest speakers, optional, 1 in person if available.
- Judges for Demo Day, partners and community leaders.

Tools and access

- Trailhead profile, Playground, Agentforce Developer Edition.
- Slack desktop app in the academy workspace.
- Google Drive for templates, GitHub optional for code.
- Pre created Slack workspace and admin runbook recommended.

Policies

- Inclusive, respectful environment.
- Shareable assets encouraged, use a permissive license when possible.
- Every agent must ship with basic guardrails and an ops and rollback plan.

Application notes

- Who can apply, students, young professionals, admins, devs, marketers, career shifters.
- Selection signals, motivation, time availability, problem solving, community spirit.
- Participation requirement, attend 70 percent or more and complete core tasks.

Important dates

- Applications close, August 15, 2025.
- Kickoff, early September 2025.
- Demo Day, late September 2025.

Contact

LDA Digital Solutions and the Salesforce and Slack Community Groups Albania. Add email and site links where you need them.

Appendix, Trailhead mapping, quick picker

- Foundations, Agentforce components, Prompt Builder, Responsible AI.
- Build and Connect, Quick Start, Connect Agentforce with Slack, Configure a Slack agent, Deploy to Slack.
- Scale and Operate, Sales and Service quick looks, Einstein Trust Layer.
- Cert Prep, Get Ready for Agentforce, Specialist prep units.